



## **Leadership Team**

### **Misty Washington Founder and CEO**

Misty Washington brings a wealth of entrepreneurial spirit, business development, dynamic leadership experience and heartfelt purpose to Misty Artesian Water. As the visionary behind the brand, Washington guides the creation and execution of the company's overall vision, purpose and strategy.

Washington previously spent 12 years as the owner and operator of Bright From The Start, a child care academy with five locations across Louisville, Kentucky. After the loss of several family members to cancer, Washington sought to leverage her entrepreneurial experience to create a bigger impact on the community. She established Misty Artesian Water in 2014 with a mission to help effect change through support of cancer awareness.

Washington is an active member of the food and beverage industry and a member of various industry networks, including Foodboro and BevNet.

Originally from Louisville, Kentucky, Washington currently resides in Atlanta with her three sons and daughter and can be found exploring new recipes and decorating their home with the latest interior design trends. She also serves as co-founder and president of Misty Artesian Water's parent company, Mystic Entities, Ltd.

### **Brooklyn Butler Vice President of Operations**

Brooklyn Butler offers a decade of experience in a range of roles, including logistics, operations, supply chain management and professional development. She has honed her skills with over five years in the consumer goods industry.

At Misty Artesian Water, Butler manages and accelerates operational efficiency by driving supply chain planning, procurement, logistics management, administrative processes and product development. Butler also develops and maintains strong relationships with senior leadership, company stakeholders and cross-functional teams.

Prior to joining Misty Artesian Water, Butler served as head of logistics and supply chain for Iris Nova, an innovative, direct-to-consumer beverage distribution network. She has held positions throughout various industries nationwide, including human resources analyst and recruiter at Hillerich & Bradsby Co. and corporate trainer at Queen's Gate Consulting.

Supporting her values of diversity and inclusion in addition to her interest in the food and beverage industry, Butler is a member of the National Association for the Advancement of Colored People (NAACP), Girlboss and Foodboro.

Originally from Louisville, Kentucky, Butler currently resides in Houston where she competes in recreational sports and is training to become a horticulturist. She also serves as co-founder and vice president of Mystic Entities, Ltd.

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